



# Sponsorship Opportunities

## 28th Annual Tri-Cities Business Hall of Fame

### Laureate Inductees

**Andy Dietrich**

Champion

Chevrolet Cadillac GMC

**Bob Feathers**

WorkSpace Interiors

*Join Us*

**November 14, 2024**

**Celebratory Dinner  
& Awards Presentation**

6:00-9:00pm

Meadowview Marriott  
1901 Meadowview Parkway  
Kingsport, TN 37660

### PRESENTING SPONSOR: \$25,000

- Funding provides JA programs for 1,150 local students
- 2 premium stage adjacent tables
- 16 tickets for the celebratory reception and dinner
- Presenting Sponsor recognition with company name/logo imprinted on Business Hall of Fame invitations and in program
- Full-page ad in the program congratulating the Laureates
- Recognition in all media event exposure
- Sponsorship announcement on social media
- Event welcome from the podium at the Business Hall of Fame event
- Live recognition from the event podium during the program and logo in a rolling loop
- Prominently recognized on all sponsorships displays at the Business Hall of Fame event
- Exclusive presenting level placement on the JA website through 2025

### BUSINESS ELITE SPONSORS: \$15,000

- Funding provides JA programs for 618 local students
- 8 tickets at a premium table for the celebratory reception and dinner
- Business Elite Sponsor recognition with company name/logo imprinted on Business Hall of Fame invitations and in program
- Half-page ad in the program congratulating the Laureates
- Sponsorship announcement on social media
- Live recognition from the event podium during the program and logo in a rolling loop
- Prominently recognized on all sponsorships displays at the Business Hall of Fame event
- Feature placement on the JA website through 2025

### BUSINESS EXCELLENCE SPONSORS: \$10,000

- Funding provides JA programs for 425 local students
- 8 tickets at a premium table for the celebratory reception and dinner
- Business Excellence Sponsor recognition with company name/logo imprinted in program
- 1/4th page ad in the program congratulating the Laureates
- Sponsorship announcement on social media
- Live recognition from the event podium during program and logo in rolling loop
- Prominently recognized on all sponsorships displays at Business Hall of Fame event
- Feature placement on the JA website through 2025

### BUSINESS SUCCESS SPONSORS: \$5,000

- Funding provides JA programs for 190 local students
- 8 tickets at a premium table for the celebratory reception and dinner
- Business Success Sponsor recognition with company name/logo imprinted in program
- Sponsorship announcement on social media
- Live recognition from event podium during program and logo in a rolling loop
- Prominently recognized on all sponsorship displays at Business Hall of Fame event
- Listed on the JA website through 2025

### BUSINESS ACHIEVEMENT SPONSOR: \$2,500

- Funding provides JA programs for 55 local students
- Table which includes 8 tickets for the celebratory reception and dinner
- Business Achievement Sponsor recognition with company name in program
- Sponsorship announcement on social media
- Listed on the JA website through 2025

### INDIVIDUAL TICKETS: \$250

- Funding provides JA programs to 8 local students
- Ticket to the celebratory reception and dinner

1994-2024  
THE ANNUAL BUSINESS HALL OF FAME

# Celebrating Success!

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Name/ Organization

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Address

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City

State

Zip

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Email

Phone

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Sponsor Level

## Join Us

Scan the QR code to pay online or return this form with a check to the address below:

Junior Achievement of East Tennessee  
2135 N. Charles G. Seivers Blvd.  
Clinton, TN 37716



To request an invoice please email Amy at [amaull@jaeasttennessee.org](mailto:amaull@jaeasttennessee.org)



For more information, please contact:  
Amy Maull at 865-457-2461 or [amaull@jaeasttennessee.org](mailto:amaull@jaeasttennessee.org)